

/ PERSONAL INFORMATION

Benjamín López

29 years old

Mexico

Fysikgränd 25-C 104,
907 31 Umeå, Sweden

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**/ EDUCATION****MA Interaction Design**

Umeå Institute of Design

Umeå University, Umeå, Sweden
2008-2011

BA Industrial Design

Research Center in Industrial Design

National Autonomous of Mexico, Mexico City
2000-2005

/ ACADEMIC EXTRA-CURRICULAR COURSES**'Creative Spaces'**

World Design Capital 2012

Given by the organizers of the event
Helsinki, 2011

'Code as Design Material'

Advanced Programming with Processing

Given by Karsten Schmidh
Umeå, Sweden 2010

'Ergonomics + Design' workshop

Designing for special populations

Given by Alain Findelli

University of Montreal

Industrial Design Posgraduate Building,

UNAM, México

September 2004

'Bio-Inspired Design'

How to apply shapes and structures from nature

Given by Janitzio Égido Villarrea

Expertise in Bionics applied to Design

Research Center in Industrial Design,

UNAM, México

November 2007

'Wellness Design' Boisbouchet Workshops

Given by Robert Wettstein, Swiss Designer

Vitra Design Museum/Centre George Pompidou

Boisbouchet, France

September 2003

'Sense and Design'

Given by Alberto Villarreal

Research Center in Industrial Design,

UNAM, México

December 2004

/ WORK EXPERIENCE

SMART DESIGN

Interaction design intern

Interaction design

New York, USA

Feb 2010- Aug 2010

Diseño 3D

Design Consultancy / Project leader

Industrial and Graphic Design Projects

México

2005-2008

DESIGNIT

Interaction design intern

Interaction design

Copenhagen, Denmark

Sept 2009- Jan 2010

Postgraduate Center of Design

Industrial designer

Ergonomic studies and research

UNAM, México

2002-2003

/ LECTURES AND CONFERENCES

'TEI 2011 / Tangible and Embedded and Interaction'

Attendee

'Tangible embedded and embodied interactions'

Madeira, Portugal, February 2011

'Media Spaces 2010 / Humlab'

Attendee

'From the gardens of Versailles to Spatial robots'

Umeå, Sweden, December 2010

'Complex interaction in Specialized Vehicles'

Flirting with the Future / SIDeR 09 conference

Paper presented

Prototyped Visions by the next Generations

Eindhoven, The Netherlands, April 2009

'Coffee Instruments / User driven coffee maker'

New ideas from talented Mexican designers

Lecture

National Autonomous University of Mexico (UNAM)

Mexico, September 2005

/ DESIGN SKILLS

- User-centered design/ user research
- Creative methods / problem solving
- Design Management
- Teamwork
- Concept generation

- Information Architecture
- Graphic Identity analysis and implementation
- Lo-Fi and Hi-Fi Prototyping
- Sketching in hardware / electronics
- Basic programming skills

/ SOFTWARE

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|---------------|--------------|-----------------|-----------------|
| - Illustrator | - Processing | - Flash / AS3 | - Rhinoceros |
| - Photoshop | - Arduino | - Premiere | - 3d Studio Max |
| - Indesign | - Max MSP | - After Effects | - Solid Works |
| - Audacity | - HTML | - Dreamweaver | - Autocad |

/ LANGUAGES

- Spanish / native speaker
- English / fluent
- French / medium level
- Italian and Swedish / basic level